

## EMBLEM USE GUIDELINES



1 Color  
PMS287



2 Color  
PMS287+PMS7406



1 Color  
Black & White



Full Color  
PMS287+PMS7406+  
PMS450+PMS484+White

The only acceptable and official Lions Clubs International emblem, and acceptable color schemes where applicable, is shown above.

The emblem should never be altered, modified or obstructed in any way.

The emblem should always be reproduced in its entirety as shown.

No deviation from the official emblem shall be authorized.

Examples of improper emblem use include but are not limited to:

- Deletion, alteration or replacement of the words “Lions” or “International”.
- Deletion, alteration or replacement of the letter “L” in the center of the emblem.
- Addition of other text, components or elements to the emblem.
- Distortion of the emblem.
- Parts or sections of the emblem removed from the whole emblem.
- Text and other graphics overlapping, blocking or obscuring any part of the emblem.
- Additional text and other graphics placed in such a manner to give the appearance of actually being part of the emblem.
- Use of colors other than the acceptable color schemes as indicated above.
- Frivolous use of the Lions Clubs International emblem.