

2021-22 District Goals



District:

District 43 K

Constitutional Area:

U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 70% of clubs in our district report service.

Action Plan

[Action Plan Template Service #1_3503.pdf](#)

[Action Plan Template Service #2.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	60	52
2nd Quarter	1	25	60	52
3rd Quarter	0	0	60	52
4th Quarter	1	25	60	52

FY New Clubs

2

FY Charter Members

50

FY New Members

240

FY Retention Goal

208

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

82

Action Plan

[Action Plan Template Membership #1.pdf](#)

[Action Plan Template Membership #2.pdf](#)

[Action Plan Template Membership #3.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 9 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- c. No, our GLT district coordinator will not report completed zone and club officer training in Learn.

Action Plan

[Action Plan Template Ledership #1.pdf](#)

[Action Plan Template Ledership #2.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 0 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 0 clubs make a Model Club commitment.

Action Plan

[Action Plan Template Campaign 100 #1.pdf](#)

[Action Plan Template Campaign 100 #2.pdf](#)

CUSTOM GOALS

Goal Statement

Continue NAMI program.

Action Plan

[Action Plan Template NAMI 1_9765.pdf](#)

[Action Plan Template NAMI 2_7530.pdf](#)

Goal Statement

Encourage Lions to use MYLion.

Recognize Lions successes and bring Lions together.

Action Plan

[Action Plan Template Custom #1.pdf](#)

[Action Plan Template Custom #2.pdf](#)