

2021-22 District Goals



District: 11 A1

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

Action Plan

[District Goal 4](#)

[Service Activity_4950.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	5	5	15
2nd Quarter	1	15	10	15
3rd Quarter	0	5	5	15
4th Quarter	1	15	10	15

FY New Clubs

2

FY Charter Members

40

FY New Members

30

FY Retention Goal

60

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

10

Action Plan

[District Goal 1](#)

[Membership Development.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 6 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[District Goal 2](#)

[Leadership Development.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 10 clubs make new Model Club commitments.
- b. Our district will ensure that 2 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 5 clubs make a Model Club commitment.

Action Plan

[District Goal 3](#)

[Campaign 100.docx](#)

CUSTOM GOALS

Goal Statement

Form 2 new clubs and one Cyber Club in the District by the end of DG's term ending in June 2022

Action Plan

[District Goal 5](#)

[Custom Goal.docx](#)

Goal Statement

The District (11 A 1) will establish 2 New Clubs. One new Lions Club in Each county. Wayne and Monroe

Action Plan

[SMART GOAL.docx](#)