

2021-22 District Goals



District: 110AN
Constitutional Area: Europe

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 70% of clubs in our district report service.

Action Plan

[20210410 Werkplan GR2021-2022 vs 4.0.pdf](#)

[Logo A3 bordje.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	5	40
2nd Quarter	0	0	5	0
3rd Quarter	1	5	10	0
4th Quarter	1	5	20	0

FY New Clubs

2

FY Charter Members

10

FY New Members

40

FY Retention Goal

40

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

10

Action Plan

[Ledenwerving GMT Joost Paymans.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 5 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 30% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[Werkplan MD110 AN 2021-2021 \(versie 2.0\).docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[LCIF MD110 Plan van Aanpak 2020-2021 13 april 2021.pdf](#)

CUSTOM GOALS

Goal Statement

Zone projecten organiseren onder de 8 zones van AN

Action Plan

[Werkplan presentatie 110AN Lionsjaar 2021-2022 8 april 2021.pdf](#)

Goal Statement

Two extra Leo clubs

Action Plan

[358_Werkplan presentatie 110AN Lionsjaar 2021-2022 8 april 2021_3332.pdf](#)