

2021-22 District Goals



District: 110AZ
Constitutional Area: Europe

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 5% of clubs in our district report service.

Action Plan

[393_2021.06.22 MD 110 AZ District Goals 5611.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	5	15
2nd Quarter	0	0	0	10
3rd Quarter	1	20	5	10
4th Quarter	1	20	5	15

FY New Clubs

2

FY Charter Members

40

FY New Members

15

FY Retention Goal

50

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

5

Action Plan

[2021.06.22 MD 110 AZ District Goals.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 3 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 5% of club officers (president, secretary and treasurer) attend club officer training.
- c. No, our GLT district coordinator will not report completed zone and club officer training in Learn.

Action Plan

[422_2021.06.22 MD 110 AZ District Goals_7382.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 0 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 0 clubs make a Model Club commitment.

Action Plan

[423_2021.06.22 MD 110 AZ District Goals_6883.pdf](#)

CUSTOM GOALS

Goal Statement

Let's (re)connect

Action Plan

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Goal Statement

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