

# 2021-22 District Goals



**District:** 110CW

**Constitutional Area:** Europe

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

### Action Plan

[393\\_20210321\\_Werkplan\\_110\\_CW\\_2376.pdf](#)

[District Goals Pre-assignment MD110CW.pdf](#)

[District Strategic Plan\\_en 2021-2022.pdf](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	10	10	-1
2nd Quarter	1	20	20	0
3rd Quarter	1	20	20	0
4th Quarter	1	5	5	0

### FY New Clubs

4

### FY Charter Members

55

## **FY New Members**

55

## **FY Retention Goal**

-1

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

111

## **Action Plan**

[20210321 Werkplan 110 CW.pdf](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 6 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 30% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[422 20210321 Werkplan 110 CW 5004.pdf](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

## **Action Plan**

# CUSTOM GOALS

## Goal Statement

We would like to have an even number of Lion members from the start and end of this FY 2021-2022. Due to Covid we have lost several Lion members and we have no idea how this will continue to develop. We have a general plan that we would like to re-inforce the members before we can think of growth. The importance of re-connecting with each other is by far the biggest challenge.

## Action Plan

## Goal Statement

## Action Plan