

2021-22 District Goals



District: 117 B
Constitutional Area: Europe

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 78% of clubs in our district report service.

Action Plan

[SERVICE.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	5
2nd Quarter	1	20	20	6
3rd Quarter	0	0	10	6
4th Quarter	0	0	20	6

FY New Clubs

1

FY Charter Members

20

FY New Members

60

FY Retention Goal

23

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

57

Action Plan

[New Clubs Goal.docx](#)

[New Member Recruitment Goal.docx](#)

[Retention Goal.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 80 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. No, our GLT district coordinator will not report completed zone and club officer training in Learn.

Action Plan

[Leadership Development Goal 1.docx](#)

[Leadership Development Goal 2.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 4 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 4 clubs make a Model Club commitment.

Action Plan

[Goal Statement LCIF.docx](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

By the end of the 2021-2022 fiscal year, 60% of the clubs who have less than three family members in the district will strength with at least one family member. This program will be called "Family and club Program"

Action Plan

[CUSTOM GOAL.docx](#)