

2021-22 District Goals



District: 118 K
Constitutional Area: Europe

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 5% of clubs in our district report service.

Action Plan

[service-118K.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	0	5
2nd Quarter	0	0	5	5
3rd Quarter	1	25	10	0
4th Quarter	0	0	20	5

FY New Clubs

1

FY Charter Members

25

FY New Members

35

FY Retention Goal

15

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

45

Action Plan

[membership-118K.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 12 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 100% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[Leadership Development118K.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 3 clubs make new Model Club commitments.
- b. Our district will ensure that 5 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

Action Plan

[campaign100-118K.pdf](#)

CUSTOM GOALS

Goal Statement

increase the number of members

Updating the trainings on virtual platforms and reaching more people

to increase the number of participation in trainings given every month

publishing the announcements of aid campaigns on more different platforms

Action Plan

[costum.pdf](#)

Goal Statement

Action Plan