

# 2021-22 District Goals



District: 12 N

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

### Action Plan

[Increase MyLion Service Reporting.pdf](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	41	40
2nd Quarter	1	20	39	51
3rd Quarter	0	0	37	35
4th Quarter	0	0	38	47

### FY New Clubs

1

### FY Charter Members

20

## **FY New Members**

155

## **FY Retention Goal**

173

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

2

## **Action Plan**

[Charter one New Club.pdf](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 6 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 30% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[Officer and Zone Chair Training.pdf](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 20 clubs make new Model Club commitments.
- b. Our district will ensure that 2 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 42 clubs make a Model Club commitment.

## **Action Plan**

[Raise \\$30](#)

[000 for LCIF.pdf](#)

# CUSTOM GOALS

## Goal Statement

## Action Plan

## Goal Statement

GLT - By the end of 2021-2022 hold training events at District cabinet meetings

GMT - By the end of 2021-2022 reduce number of dropped members through membership retention

GST - By the end of 2021-2022 hold a District Wide Food Packing Event

LCIF - By the end of 2021-2022 increase individual membership donations by 20%

## Action Plan

[20 Percent Member donations.pdf](#)

[Food Packing Event.pdf](#)

[Membership Retention.pdf](#)

[Misc Training Events.pdf](#)