

# 2021-22 District Goals



District: 12 O

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

### Action Plan

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	10	3	2
2nd Quarter	0	0	2	1
3rd Quarter	1	10	4	3
4th Quarter	0	0	4	2

### FY New Clubs

2

### FY Charter Members

20

## **FY New Members**

13

## **FY Retention Goal**

8

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

25

## **Action Plan**

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 8 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 5 clubs make new Model Club commitments.
- b. Our district will ensure that 3 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 37 clubs make a Model Club commitment.

## **Action Plan**

# CUSTOM GOALS

## Goal Statement

## Action Plan

## Goal Statement

1. 80% of our clubs qualify for the Club Excellence Award in 2021-22.
2. All of our clubs participate in 4 service projects with one project being a new one for 2021-22.
3. We have at least one District wide service project meaning at least one club from each Region participate in the same project.
4. The District has a net gain in membership.
5. 90% participation in LCIF with at least \$25.00 per club.
6. 80% of our club officers participate in appropriate training.

## Action Plan