

2021-22 District Goals



District: 13 OH1

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 70% of clubs in our district report service.

Action Plan

[OH1 Action Plan - Service Activities.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	25	75	75
2nd Quarter	1	25	75	75
3rd Quarter	1	25	50	75
4th Quarter	1	25	50	75

FY New Clubs

4

FY Charter Members

100

FY New Members

250

FY Retention Goal

300

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

50

Action Plan

[OH1 Action Plan - Membership.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 9 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 70% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[OH1 Action Plan - Leadership.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 18 clubs make new Model Club commitments.
- b. Our district will ensure that 8 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 52 clubs make a Model Club commitment.

Action Plan

[OH1 Action Plan - LCIF.pdf](#)

CUSTOM GOALS

Goal Statement

During the 2021-2022 year, Multiple District 13 has committed to the North American Membership Initiative (Global Membership Approach), for each District to charter a minimum of two new clubs and retain 90 percent of its existing members.

Action Plan

[MDG Action Plan MD13 Recruitment.pdf](#)

[MDG Action Plan MD13 Retention.pdf](#)

Goal Statement

During the 2021-2022 year, at least two clubs in each zone of District OH1 will participate in diabetes awareness projects, with special emphasis on juvenile diabetes. At the District Convention in April 2022 their efforts will be communicated, celebrated, and rewarded.

Action Plan

[OH1 Action Plan - Diabetes Service Projects .docx](#)