

2021-22 District Goals



District: 13 OH2

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

Action Plan

[OH2 Service Activities Action Plan.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	25	75	75
2nd Quarter	1	25	75	75
3rd Quarter	1	25	50	75
4th Quarter	1	25	50	75

FY New Clubs

4

FY Charter Members

100

FY New Members

250

FY Retention Goal

300

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

50

Action Plan

[OH2 Membership Action Plan.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 90 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[OH2 Leadership Action Plan.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 20 clubs make new Model Club commitments.
- b. Our district will ensure that 10 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 57 clubs make a Model Club commitment.

Action Plan

[OH2 LCIF Action Plan.pdf](#)

CUSTOM GOALS

Goal Statement

During the 2021-2022 year, Multiple District 13 has committed to the North American Membership Initiative (Global Membership Approach), for each District to charter a minimum of two new clubs and retain 90 percent of its existing members.

Action Plan

[MDG Action Plan MD13 Recruitment.pdf](#)

[MDG Action Plan MD13 Retention.pdf](#)

Goal Statement

During the 2021-2022 year, two clubs in each zone of District OH2 will conduct Liberty Day presentations with partnering schools' eighth grade students and their teachers. A total of 14 clubs will participate, conducting teacher feedback and student exit tickets to inform each club of its performance and future actions in the following year.

Action Plan

[OH2 Liberty Day Action Plan.pdf](#)