

# 2021-22 District Goals



District: 13 OH4

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

### Action Plan

[Action Plan Service Goal 2021-2022.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	5	15	10
2nd Quarter	1	20	15	10
3rd Quarter	1	5	10	10
4th Quarter	1	20	10	10

### FY New Clubs

4

### FY Charter Members

50

## **FY New Members**

50

## **FY Retention Goal**

40

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

60

## **Action Plan**

[Action Plan Membership Development Build club under 15.docx](#)

[Action Plan Membership Development 2021-2022.docx](#)

[Action Plan for Membership Retention 2021-2022.docx](#)

## **LEADERSHIP DEVELOPMENT**

### **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 10 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 65% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

### **Action Plan**

[Action Plan for Leadership 2021-2022-3.docx](#)

## **LCIF: CAMPAIGN 100**

### **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 5 clubs make a Model Club commitment.

### **Action Plan**

[Action Plan LCIF Campaign 100 for 2021-2022.docx](#)

# CUSTOM GOALS

## Goal Statement

Each Lions club of OH4 will increase their visibility by adopting at least one signature service project by January 1, 2022.

## Action Plan

## Goal Statement

The District of OH4 will increase membership in clubs with less than 15 members by 2 members by training them in the Ohio Plan and Just Ask so that each club will conduct a membership drive by May 30, 2021

## Action Plan