

# 2021-22 District Goals



District: 13 OH5

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

### Action Plan

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	0	0
2nd Quarter	0	0	0	0
3rd Quarter	0	0	0	0
4th Quarter	0	0	0	0

### FY New Clubs

0

### FY Charter Members

0

## **FY New Members**

0

## **FY Retention Goal**

0

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

0

## **Action Plan**

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 7 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 100% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 52 clubs make new Model Club commitments.
- b. Our district will ensure that 52 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 52 clubs make a Model Club commitment.

## **Action Plan**

[Campaign 100.docx](#)

# CUSTOM GOALS

## Goal Statement

Increase the number of clubs and/or club branches  
Increase the number of LEO and Campus Clubs  
Increase the diversity of club membership: women, members under 40 years of age  
Assure legal compliance for all clubs: IRS and AG  
Increase Club officers attendance for officer training  
Increase the number of clubs reporting: currently 22/50

## Action Plan

[Leadership Development Action Plan.docx](#)

## Goal Statement

Reduce the current average of 144 dropped members by 6/30/22.  
DG , VDG and GAT team to contact dropped members to become active Lions by 6/30/22.

## Action Plan

[Leadership Goal.docx](#)