

2021-22 District Goals



District: 133
Constitutional Area: Europe

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

Action Plan

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	0	50	0
2nd Quarter	1	0	50	0
3rd Quarter	1	0	50	0
4th Quarter	1	0	50	0

FY New Clubs

4

FY Charter Members

0

FY New Members

200

FY Retention Goal

0

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

200

Action Plan

[DG District Goals Membership.docx](#)

[GMA Action Plan - Rejuvenating Clubs 20210624.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 100 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 0 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 0 clubs make a Model Club commitment.

Action Plan

[District Action Plan LCIF.docx](#)

CUSTOM GOALS

Goal Statement

By July 1st establish a District Environment Team in line with Lions Clubs International Global Cause.

By July 1st District 133 will have established a District IT Team to enable the District Clubs to use Office 365

By June 2022 District 133 will have a functioning and effective global action team

Action Plan

Goal Statement

Action Plan