

2021-22 District Goals



District: 14 B

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

Action Plan

[Action Plan - Service.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	2	5
2nd Quarter	0	0	2	5
3rd Quarter	0	20	3	5
4th Quarter	1	20	4	5

FY New Clubs

1

FY Charter Members

40

FY New Members

11

FY Retention Goal

20

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

31

Action Plan

[Action Plan - Membership.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 4 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 45% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[Action Plan - Leadership.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 0 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 0 clubs make a Model Club commitment.

Action Plan

[Action Plan - Campaign 100 participation.docx](#)

CUSTOM GOALS

Goal Statement

By the end of 2021 – 2022 Lions year, 90% of the Clubs in District 14B will make a donation to Pittsburgh Mercy's Operation Safety Net – Socks – toiletries – monetary - during and after my Club visitations.

Action Plan

[Action Plan - Custom Goal for District 14B.docx](#)

Goal Statement

Club Members of District 14B will participate in an assembly of Giving Backpacks for the homeless of Allegheny County. The items in the Backpacks will be either donated by area businesses or purchased using funds applied for from the McKeesport Hospital Foundation and other area Foundations.

Action Plan

[Action Plan - Custom Goal for District 14B 2.docx](#)