

2021-22 District Goals



District: 14 C

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

Action Plan

[District Goals Action Plan Template5.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	15	17
2nd Quarter	0	0	15	18
3rd Quarter	0	0	15	17
4th Quarter	2	40	15	18

FY New Clubs

2

FY Charter Members

40

FY New Members

60

FY Retention Goal

70

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

30

Action Plan

[Action Plan Template 4.docx](#)

[District Goals Action Plan Template1.docx](#)

[District Goals Action Plan Template2.docx](#)

[District Goals Action Plan Template3.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 6 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 40% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[District Goals Action Plan Template 7.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 10 clubs make a Model Club commitment.

Action Plan

[LCIF Campaign 100 Goal Action Plan .docx](#)

CUSTOM GOALS

Goal Statement

By the end of the FY 2021/2022, a district wide service project on diabetes (Strides Walks, other) will be organized and conducted in District 14C, most likely in the spring of 2022.

Action Plan

[District Goals Action Plan Template6.docx](#)

Goal Statement

Action Plan