

2021-22 District Goals



District: 14 H

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

Action Plan

[Service Activities.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	30	10	2
2nd Quarter	1	25	5	1
3rd Quarter	1	25	7	2
4th Quarter	1	25	5	1

FY New Clubs

4

FY Charter Members

105

FY New Members

27

FY Retention Goal

6

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

126

Action Plan

[Membership Development.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 4 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[Leadership Development.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 25 clubs make new Model Club commitments.
- b. Our district will ensure that 2 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

Action Plan

[Campaign 100.pdf](#)

CUSTOM GOALS

Goal Statement

By the end of the 2021/2022 fiscal year all presidents and secretaries will be invited to the 4 State Council Meetings throughout the year. Provide them with the information that they need to know about each meeting.

Action Plan

[Multiple District Action Plan.docx](#)

Goal Statement

By the end of 2021/2022 fiscal year 80% of club presidents and secretaries, will attend all 4 Cabinet Meetings throughout our district.

Action Plan

[Custom Goal.pdf](#)