

# 2021-22 District Goals



**District:** 14 J  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

### Action Plan

[Action Plan Service Reporting.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	2
2nd Quarter	1	20	15	6
3rd Quarter	0	0	20	2
4th Quarter	0	0	10	4

### FY New Clubs

1

### FY Charter Members

20

## **FY New Members**

55

## **FY Retention Goal**

14

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

61

## **Action Plan**

[Action Plan Membership Club extension.docx](#)

[Action Plan Membership Growth.docx](#)

## **LEADERSHIP DEVELOPMENT**

### **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 5 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 40% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

### **Action Plan**

[Action Plan Leadership Development.docx](#)

## **LCIF: CAMPAIGN 100**

### **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 0 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 0 clubs make a Model Club commitment.

### **Action Plan**

[Action Plan Campaign 100.docx](#)

## **CUSTOM GOALS**

**Goal Statement**

**Action Plan**

**Goal Statement**

**Action Plan**