

# 2021-22 District Goals



District: 14 N

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

### Action Plan

[District 14-N Service Goal 3586.pdf](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	25
2nd Quarter	1	20	15	5
3rd Quarter	0	0	15	5
4th Quarter	0	0	15	10

### FY New Clubs

1

### FY Charter Members

20

## **FY New Members**

55

## **FY Retention Goal**

45

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

30

## **Action Plan**

[District 14-N Membership Goal 1.pdf](#)

[District 14-N Membership Goal 2.pdf](#)

[District 14-N Membership Goal 3.pdf](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 10 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 90% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[District 14-N Training Goal 1.pdf](#)

[District 14-N Training Goal 2.pdf](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 0 clubs make a Model Club commitment.

## **Action Plan**

[District 14-N Campaign 100 Goal.pdf](#)

# CUSTOM GOALS

## Goal Statement

All clubs in District 14-N will display compassion through service by conducting at a minimum of one food drive every six months, proceeds to be donated to a local/community food bank and reported in MyLion during LY 2021-2022.

## Action Plan

[District 14-N Custom Goal - Food Drives.pdf](#)

## Goal Statement

## Action Plan