

# 2021-22 District Goals



**District:** 18 O  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

### Action Plan

[393\\_MD\\_18\\_D\\_0\\_Goals\\_&\\_Action\\_Plans\\_2021-2022\\_6900.doc](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	30	20	10
2nd Quarter	1	30	35	10
3rd Quarter	1	30	15	5
4th Quarter	1	30	40	5

### FY New Clubs

4

### FY Charter Members

120

## **FY New Members**

110

## **FY Retention Goal**

30

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

200

## **Action Plan**

[MD 18 D 0 Goals & Action Plans 2021-2022.doc](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 11 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[422 MD 18 D 0 Goals & Action Plans 2021-2022 8716.doc](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 5 clubs make a Model Club commitment.

## **Action Plan**

[423 MD 18 D 0 Goals & Action Plans 2021-2022 9882.doc](#)

# CUSTOM GOALS

## Goal Statement

NONE

## Action Plan

## Goal Statement

NONE Yet

## Action Plan

[358 MD 18 D 0 Goals & Action Plans 2021-2022 5186.doc](#)