

2021-22 District Goals



District: 19 G
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

Action Plan

[District G Action Plan - Service Reporting - Updated 5-25-2021.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	0
2nd Quarter	1	5	15	10
3rd Quarter	0	0	10	25
4th Quarter	1	20	25	30

FY New Clubs

2

FY Charter Members

25

FY New Members

60

FY Retention Goal

65

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

20

Action Plan

[Lions Club -- 2021 Membership Plan -- 2-25-21.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 5 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[District G Action Plan - Leadership.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 38 clubs make a Model Club commitment.

Action Plan

[District G Action Plan - Campaign 100 - Updated 5-25-2021.pdf](#)

CUSTOM GOALS

Goal Statement

By the end of the 1st Quarter of fiscal year 2021-2022 the District will establish and activate a Retention/Mentoring plan to support new Lions for the purpose of sustaining membership

Action Plan

[Distict G Action Plan RetentionMentoring Update.pdf](#)

Goal Statement

By the end of the fiscal year 2021-2022 the District will have increased club donations for CARE program sponsored by the Multiple District.

Action Plan

[District G Action Plan District CARE Custom Goal.pdf](#)