

2021-22 District Goals



District: 2 T3
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 60% of clubs in our district report service.

Action Plan

[Action Plan 2-T3 2021-2022 Service.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	20	50
2nd Quarter	1	30	50	50
3rd Quarter	0	0	50	15
4th Quarter	0	0	50	15

FY New Clubs

1

FY Charter Members

30

FY New Members

170

FY Retention Goal

130

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

70

Action Plan

[Action Plan 2-T3 2021-2022 Membership Development.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 100 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[Action Plan 2-T3 2021-2022 Leadership Development.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 0 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[Action Plan 2-T3 2021-2022 LCIF.docx](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

A. District 2-T3 will form a 20-Lion GMA Team. Ten members will be from El Paso and ten members will be from outside El Paso (West Texas). Our 2 Region Chairpersons will provide support to our GMA Champion. Not all team members will be on Governor's Cabinet. Members will be encouraged to make a 3- to 5-year commitment to the team, upon the approval of future DGs. Rather than trying to do too much, the team will work with cabinet members and committee chairpersons as needed to bolster the team's efforts.

B. Hybrid meetings will be encouraged. When district or cabinet meetings are held in person, they will also be virtual, in order to encourage greater participation. Virtual meeting administrators will be assigned to mute mics when needed, keep track of chat messages, and provide technical assistance to presenters. Look for ways to involve Tail Twisters in virtual portion of the meeting. How to raise money (fines, contests, auctions, etc) online? Investigate Connect Member Portal function.

C. Form a Tech Support Team to assist clubs and members to make better use of LCI Member Portal and other online resources.

D. Individual commitment:

1) Each member of the cabinet will be required (encouraged) to have a MyLion account and to use the Member Portal.

2) Members of the district team will be encouraged to contribute to LCIF.

Action Plan

[Action Plan 2-T3 2021-2022 Custom Goal.docx](#)