

2021-22 District Goals



District: 20 R2

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

[21-22 SERVICE ACTIVITIES DISTRICT 20-R2.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	0	0
2nd Quarter	0	0	10	5
3rd Quarter	1	20	10	5
4th Quarter	0	0	0	5

FY New Clubs

1

FY Charter Members

20

FY New Members

20

FY Retention Goal

15

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

25

Action Plan

[21-22 MEMBERSHIP DEVELOPMENT NEW CLUB DISTRICT 20-R2.pdf](#)

[21-22 MEMBERSHIP DEVELOPMENT RECRUITMENT DISTRICT 20-R2.pdf](#)

[21-22 MEMBERSHIP DEVELOPMENT RETENTION DISTRICT 20-R2.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 9 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 85% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[21-22 LEADERSHIP DEVELOPMENT DISTRICT 20-R2.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 15 clubs make new Model Club commitments.
- b. Our district will ensure that 2 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[21-22 CAMPAIGN 100 LCIF DISTRICT 20-R2.pdf](#)

CUSTOM GOALS

Goal Statement

District 20-R2 will sponsor 2 lions to attend MD-20 Leadership Institute.

Action Plan

[21-22_LEADERSHIP_INSTITUTE_20-R2.pdf](#)

Goal Statement

By the End of the 2021-2022 fiscal year, 95% of all club members in the district will learn the many opportunities LCI offered to lions. (Guiding lions services, USA/Canada leadership forum, MD-20 Leadership, Lions University.

Action Plan

[21-22_CUSTOM GOALS_DISTRICT_20-R2.pdf](#)