

# 2021-22 District Goals



**District:** 201N4  
**Constitutional Area:** Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 60% of clubs in our district report service.

### Action Plan

[Action Plan Template\\_en \(3\) SERVICE ACTIVITIES\\_JR FINAL.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	25	20
2nd Quarter	0	0	25	20
3rd Quarter	1	10	25	20
4th Quarter	1	15	25	20

### FY New Clubs

2

### FY Charter Members

25

## **FY New Members**

100

## **FY Retention Goal**

80

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

45

## **Action Plan**

[Action Plan Template en \(4\) MEMBERSHIP JR Final.docx](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 7 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- c. No, our GLT district coordinator will not report completed zone and club officer training in Learn.

## **Action Plan**

[Action Plan Template en \(6\) LEADERSHIP JR FINAL.docx](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

## **Action Plan**

[Action Plan Template en \(7\) campaign 100 JRYAN final.docx](#)

# CUSTOM GOALS

## Goal Statement

Increase the use of technology by our clubs

## Action Plan

[Action Plan Template\\_en \(8\) CUSTOM GOAL. JR FINAL.docx](#)

## Goal Statement

increase the use of computer & social media.

## Action Plan

[Ron's Goals Title Page JR FINISHED..docx](#)