

# 2021-22 District Goals



**District:** 201N5  
**Constitutional Area:** Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 65% of clubs in our district report service.

### Action Plan

[Service Goal Action Plan - Reporting.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	60	60
2nd Quarter	0	0	60	50
3rd Quarter	1	20	50	50
4th Quarter	0	0	15	40

### FY New Clubs

1

### FY Charter Members

20

## **FY New Members**

185

## **FY Retention Goal**

200

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

5

## **Action Plan**

[Action Plan Membership Drive.docx](#)

[Membership Goal - New Club.docx](#)

[Retention Goal.docx](#)

## **LEADERSHIP DEVELOPMENT**

### **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 14 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 60% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

### **Action Plan**

[Action Plan Leadership.docx](#)

## **LCIF: CAMPAIGN 100**

### **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 2 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

### **Action Plan**

[Action Plan LCI campaign 100.docx](#)

# CUSTOM GOALS

## Goal Statement

One environmental goal is to run a tree planting campaign for the district involving more than 50% of our District Clubs. This to be carried out in one particular month.

## Action Plan

[Service Goal - Tree Planting.rtf](#)

## Goal Statement

Three Diabetes Awareness Forums to be conducted by our District in the North, South and West of Greater Sydney NSW.

## Action Plan

[Custom Goal - District.docx](#)