

# 2021-22 District Goals



District: 201V14

Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 95% of clubs in our district report service.

### Action Plan

[393\\_Goals \(Action Plans \) \[SERVICE\] - Increase Clubs Reporting \(1\) 4719.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	45	40
2nd Quarter	0	0	45	50
3rd Quarter	1	25	50	35
4th Quarter	1	25	45	50

### FY New Clubs

2

### FY Charter Members

50

## **FY New Members**

185

## **FY Retention Goal**

175

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

60

## **Action Plan**

[Goals \(Action Plans\) \[MEMBERSHIP GROWTH\] - for 2021-2022-District 201V14 \(Ver-1-April 21\).docx](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 10 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 70% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[Goals \(Action Plans\) \[LEADERSHIP - Incoming CLUB OFFICER & ZONE CHAIRMAN'S TRAINNG\] - for 202](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 2 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

## **Action Plan**

# CUSTOM GOALS

## Goal Statement

By the end of the 2021-2022 fiscal year our V1-4 District will achieve a monthly average greater than 90% of Clubs reporting Monthly Membership on MyLCI; and increase the percentage of Clubs reporting Activities up to 80% being 15% more than the current year.

## Action Plan

[Goals \(Action Plans \) \[SERVICE\] - Increase Clubs Reporting \(1\).docx](#)

## Goal Statement

## Action Plan