

2021-22 District Goals



District: 201W1
Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

[Goals GST.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	25	30
2nd Quarter	0	0	35	30
3rd Quarter	0	0	25	30
4th Quarter	1	20	45	30

FY New Clubs

1

FY Charter Members

20

FY New Members

130

FY Retention Goal

120

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

30

Action Plan

[Action Plan Membership-2 \(003\).pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 75 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[90 of Clubs to be in Good Standing.pdf](#)

[Conduct training for current and potential club officers.pdf](#)

[Host Certified Guiding Lion training.pdf](#)

[Promotion Your Club Your Way.pdf](#)

[Promotion of Lions Learning Centre.pdf](#)

[Social Media Action Plan.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[Goals 21 22.pdf](#)

CUSTOM GOALS

Goal Statement

The Multiple District will conduct a 5 hour GAT EXCELLENCE WORKSHOP for the Multiple District.

Action Plan

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (587)

Action Plan

[GOALS 201W1 2022.docx](#)