

2021-22 District Goals



District: 202 J
Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 70% of clubs in our district report service.

Action Plan

[District Service Goals.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	20	17
2nd Quarter	0	0	20	17
3rd Quarter	0	0	20	17
4th Quarter	2	30	20	17

FY New Clubs

2

FY Charter Members

30

FY New Members

80

FY Retention Goal

68

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

42

Action Plan

[District Membership Goals.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 100 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[District Leadership Goals.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 5 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 5 clubs make a Model Club commitment.

Action Plan

[District LCIF Goals.pdf](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

For 80% of District clubs to give a donation to the New Zealand Lions Lloyd Morgan Charitable Trust.

Action Plan

[District Custom Goals.pdf](#)