

2021-22 District Goals



District: 202 L

Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

Action Plan

[LCI GOALS DOING - Reporting.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	35	25
2nd Quarter	1	10	35	25
3rd Quarter	0	0	35	25
4th Quarter	0	0	35	35

FY New Clubs

1

FY Charter Members

10

FY New Members

140

FY Retention Goal

110

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

40

Action Plan

[LCI GOALS MEMBERSHIP - Grow District Membership by 160 New Members.docx](#)

[LCI GOALS MEMBERSHIP - New & Charter Clubs.docx](#)

[LCI GOALS MEMBERSHIP - Reduce Resignations.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 10 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[LCI GOAL - LISTENING - Leadership.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 30 clubs make new Model Club commitments.
- b. Our district will ensure that 5 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 54 clubs make a Model Club commitment.

Action Plan

CUSTOM GOALS

Goal Statement

Identify Upcoming Talent / Skills / Prospective leaders At each club visit by the DG, 1st VDG and 2nd VDG, I will ask them during their visit to speak to the president, Members especially PDG's or previous cabinet members (quietly on the side) to nominate or identify members with prospective promise.

Action Plan

Goal Statement

Make new members welcome, Unwell members valued and clubs with members passed, feel acknowledged. I would like send a personal welcome card to all new members - from myself DG I would like all Zone chairs to advise VDG/Almoner Helen Heywood of any illness's accidents or health issues so that Helen can on behalf of the District send a card. I would like to invite all Zone Chairs and Cabinet members to advise the DG of any bereavements, so that cards can be sent and if possible Cabinet representation made at the funeral

Action Plan

[LCI GOAL - CARING.docx](#)