

2021-22 District Goals



District: 24 I
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

Action Plan

[2021 2022 Service Goals.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

| | New Clubs | Charter Members | New Members | Dropped Members |
|-------------|-----------|-----------------|-------------|-----------------|
| 1st Quarter | 0 | 0 | 60 | 55 |
| 2nd Quarter | 1 | 20 | 60 | 55 |
| 3rd Quarter | 1 | 20 | 60 | 55 |
| 4th Quarter | 0 | 0 | 60 | 55 |

FY New Clubs

2

FY Charter Members

40

FY New Members

240

FY Retention Goal

220

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

60

Action Plan

[2021 2022 Membership Goals.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 13 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[2021 2022 Leadership Goals.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 6 clubs make a Model Club commitment.

Action Plan

[2021 2022 LCIF Goals.docx](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

By the end of 2021/2022 fiscal year District 241 will achieve a district structure more suited to meet the needs of the clubs.

Action Plan

[2021 2022 District Specific Goals.docx](#)