

2021-22 District Goals



District: 25 C

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

[actionplan_goalsetting form Activity Reporting.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	35	32
2nd Quarter	0	0	35	32
3rd Quarter	0	0	35	32
4th Quarter	0	0	36	32

FY New Clubs

0

FY Charter Members

0

FY New Members

141

FY Retention Goal

128

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

13

Action Plan

[actionplan_goalsetting form membership.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 6 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 95% of club officers (president, secretary and treasurer) attend club officer training.
- c. No, our GLT district coordinator will not report completed zone and club officer training in Learn.

Action Plan

[actionplan_goalsetting form Training.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 55 clubs make a Model Club commitment.

Action Plan

[actionplan_goalsetting form LCIF.pdf](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

To be club and member focused in all we do this year. 25C will Help Lions Serve and to Engaged, Productive and feel Fulfilled by making a difference in their communities and in their club and its members.

Action Plan

[actionplan_goalsetting form Custom.pdf](#)