

# 2021-22 District Goals



District: 29 L

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

### Action Plan

[Service Activities AP 29L 2021.2022.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	5	0
2nd Quarter	1	15	5	5
3rd Quarter	0	0	5	0
4th Quarter	0	0	5	5

### FY New Clubs

1

### FY Charter Members

15

## **FY New Members**

20

## **FY Retention Goal**

10

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

25

## **Action Plan**

[Membership Development AP 29L 2021.2022.docx](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 90 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[Leadership Development AP 29L 2021.2022 \(1\).docx](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 3 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 3 clubs make a Model Club commitment.

## **Action Plan**

[Campaign 100 AP 29L 2021.2022.docx](#)

# CUSTOM GOALS

## Goal Statement

By the end of the 2021-2022 fiscal year, MD will be 100% in good standing, have started at least 2 clubs and 1 specialty club, achieved the District Excellence Award and have completed the Club Quality Initiative workbook, which ensures a 25% growth over fiscal year 2020-2021. At least 75% of the clubs will understand the virtual process of holding meetings and every zone chair will hold at least one zone meeting virtually.

## Action Plan

## Goal Statement

By the end of the 1st quarter of 2021-2022, we will have developed a plan for future district leadership and will have added five new Guiding Lions to the roster to support the development of new clubs and the clubs needing assistance by November 30, 2021.

## Action Plan

[Custom Goal AP 29L 2021.2022.docx](#)