

2021-22 District Goals

District: **30 S**
Constitutional Area: **U.S. and Affiliates, Bermuda and Bahamas**



SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

Action Plan

[393_actionplan_goalsetting Club development 7682.pdf](#)

[393_actionplan_goalsetting membership 295.pdf](#)

[actionplan_goalsetting LCIF.pdf](#)

[393_actionplan_goalsetting Zoom 7783.jpg](#)

[actionplan_goalsetting campaign 100.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	1	29	46
2nd Quarter	0	0	29	63
3rd Quarter	0	0	26	75
4th Quarter	0	0	44	93

FY New Clubs

0

FY Charter Members

1

FY New Members

128

FY Retention Goal

277

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

-148

Action Plan

[actionplan_goalsetting Club development.pdf](#)

[actionplan_goalsetting membership.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 100 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 100% of club officers (president, secretary and treasurer) attend club officer training.
- c. No, our GLT district coordinator will not report completed zone and club officer training in Learn.

Action Plan

[actionplan_goalsetting Leadreship Dev 2.pdf](#)

[actionplan_goalsetting Leadreship Dev.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 10 clubs make new Model Club commitments.
- b. Our district will ensure that 5 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 10 clubs make a Model Club commitment.

Action Plan

[423_actionplan_goalsetting LCIF_9704.pdf](#)

CUSTOM GOALS

Goal Statement

District 30 S will increase the use of Zoom and Technology to include Social Media to promote and expand Lionism within the District.

Action Plan

Goal Statement

District 30 S will increase the use of Zoom and Technology to include Social Media to promote and expand Lionism within the District.

Action Plan

[actionplan_goalsetting Zoom.jpg](#)