

# 2021-22 District Goals



District: 301D2  
Constitutional Area: Orient and Southeast Asia

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

### Action Plan

[SERVICE ACTIVITIES 301D2.pdf](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	10	5
2nd Quarter	3	60	10	15
3rd Quarter	4	80	30	20
4th Quarter	4	80	20	20

### FY New Clubs

12

### FY Charter Members

240

## **FY New Members**

70

## **FY Retention Goal**

60

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

250

## **Action Plan**

[MEMBERSHIP DEVELOPMENT 301D2.pdf](#)

## **LEADERSHIP DEVELOPMENT**

### **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 11 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 90% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

### **Action Plan**

[LEADERSHIP DEVELOPMENT 301D2.pdf](#)

## **LCIF: CAMPAIGN 100**

### **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

### **Action Plan**

[CAMPAIGN 100 301D2.pdf](#)

# CUSTOM GOALS

## Goal Statement

By the End of LY 2021-2022, our Multiple District 301 has completed the Induction Ceremonies of 9 Districts, Trainings done, MD Governor's Meeting conducted and MD Convention District done by May 2022.

## Action Plan

[CUSTOM GOAL 301D2.pdf](#)

## Goal Statement

To increase Membership Growth by 5.4% from the closing balance of 2,018 total membership LY 2020-2021.

## Action Plan

[358\\_CUSTOM GOAL 301D2\\_4559.pdf](#)