

2021-22 District Goals



District: 305 N2
Constitutional Area: India, South Asia and Middle East

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	4	80	60	10
2nd Quarter	3	60	50	05
3rd Quarter	3	60	50	10
4th Quarter	5	100	50	10

FY New Clubs

15

FY Charter Members

300

FY New Members

210

FY Retention Goal

35

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

475

Action Plan

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 22 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 90% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 202 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

Action Plan

CUSTOM GOALS

Goal Statement

Enhance membership atleast by 1000 members incoming 10 months
Do versatile service activities and report quarterly
Will hold zone Chairpersons training in respective districts in first quarter
Hold RLLI training in first quarter
Hold ELLI training program in respective districts in 2and quarter
Work for campaign 100
Work for speciality clubs
Work for model clubs in coming quarters

Action Plan

Goal Statement

Will try to enhance my district membership by atleast 500 members
In coming 10 months
Will try to retain current membership by involving clubs maximum membership in different productive and prospective activities in all 4 quarter's of the year
Will hold trainings for region Chairpersons PST trainings in first quarter
Try to get maximum participation in RLLI trainings by Multiple council
Will hold ELLI training in my district
Create speciality clubs
Create model clubs
Wi do my maximum work for campaign 100
Try to work on all projects given by international and Multiple council with my all district regular programs
Try to develop atleast 2 permanent projects in my district

Action Plan