

2021-22 District Goals



District: 306 C1
Constitutional Area: India, South Asia and Middle East

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 100% of clubs in our district report service.

Action Plan

[GST Action plan final.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	10	200	50	20
2nd Quarter	00	00	00	00
3rd Quarter	02	40	50	20
4th Quarter	00	00	40	00

FY New Clubs

12

FY Charter Members

240

FY New Members

140

FY Retention Goal

40

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

340

Action Plan

[Membership Development.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 48 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 100% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[Leadership Development.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 5 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[Campaign hundrud.docx](#)

CUSTOM GOALS

Goal Statement

Implement a sustainable program to direct the public to a local diet based on the area in which they live to curb the spread of non-communicable diseases end of lionistic year 2021/2022

Action Plan

[Custom Goal.docx](#)

Goal Statement

Implement a sustainable program to direct the public to a local diet based on the area in which they live to curb the spread of non-communicable diseases end of lionistic year 2021/2022

Action Plan

[358_Custom Goal_9084.docx](#)