

2021-22 District Goals



District: 308 B1
Constitutional Area: Orient and Southeast Asia

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 97% of clubs in our district report service.

Action Plan

[2021-2022 GST Goal and Plans by TeikChoonTanTeoh.xlsx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	25	150	50
2nd Quarter	2	50	200	120
3rd Quarter	2	50	60	30
4th Quarter	0	0	20	150

FY New Clubs

5

FY Charter Members

125

FY New Members

430

FY Retention Goal

350

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

205

Action Plan

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LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 24 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[2021-2022 GLT Goal and Plans by TeikChoonTanTeoh.xlsx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[2021-2022 LCIF Goal and Plans by TeikChoonTanTeoh.xlsx](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

Action Plan

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