

2021-22 District Goals



District: 308 B2
Constitutional Area: Orient and Southeast Asia

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

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MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	3	60	30	0
2nd Quarter	3	60	60	30
3rd Quarter	3	60	30	10
4th Quarter	3	60	40	60

FY New Clubs

12

FY Charter Members

240

FY New Members

160

FY Retention Goal

100

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

300

Action Plan

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LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 25 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 90% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

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LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 6 clubs make new Model Club commitments.
- b. Our district will ensure that 3 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 3 clubs make a Model Club commitment.

Action Plan

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CUSTOM GOALS

Goal Statement

- Gain Self Awareness
- Options to Explore
- Expanding Focus Area
- Active Decision Making
- Dynamic and Positive Energies

Action Plan

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Goal Statement

S.M.A.R.T Goal

Specific
Measurable
Achievable
Realistic
Timely

Action Plan

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