

2021-22 District Goals



District: 31 L

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 44% of clubs in our district report service.

Action Plan

[393_District Goals 2021-22_8629.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	25	70
2nd Quarter	1	25	15	5
3rd Quarter	1	25	10	5
4th Quarter	0	-3	15	1

FY New Clubs

2

FY Charter Members

47

FY New Members

65

FY Retention Goal

81

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

31

Action Plan

[District Goals 2021-22.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 23 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 40% of club officers (president, secretary and treasurer) attend club officer training.
- c. No, our GLT district coordinator will not report completed zone and club officer training in Learn.

Action Plan

[422_District Goals 2021-22_7930.docx](#)

[Leadership Training.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

Action Plan

[423_District Goals 2021-22_9427.docx](#)

CUSTOM GOALS

Goal Statement

We will create 6 new Leo clubs over the next 9 months. In this way we will also gain the interest of the younger parents ,and will have a good chance of gaining younger LIONS

Action Plan

[351_District Goals 2021-22_7954.docx](#)

Goal Statement

Action Plan

[358_District Goals 2021-22_813.docx](#)