

2021-22 District Goals



District: 31 N

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

Action Plan

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	10
2nd Quarter	0	0	10	10
3rd Quarter	0	0	10	10
4th Quarter	1	20	10	10

FY New Clubs

1

FY Charter Members

20

FY New Members

40

FY Retention Goal

40

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

20

Action Plan

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 8 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 60% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

Leadership and communication must increase for us to reach our goals. We have committed that we will increase leader training and meetings in 2021-2022. Additionally, we will increase communication by implementing a district youtube channel to increase understanding and knowledge of district positions and chairs. Our district will focus on retention of membership by focusing on a family first approach and strengthening communication through out the club level on up to the district level.

Each quarter the zone chairs will host a zone meeting to ensure progress to this goal. Each region chair will host a semi-annual meeting with the zone chairs to gain insight on the progress of our leadership training focus.

By the 3rd quarter we will host a guiding lions training to gain additional guiding lions to better support the clubs in our district.

Action Plan