

2021-22 District Goals



District: 315A3
Constitutional Area: India, South Asia and Middle East

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	3	60	100	100
2nd Quarter	4	80	25	50
3rd Quarter	1	20	50	10
4th Quarter	0	0	10	40

FY New Clubs

8

FY Charter Members

160

FY New Members

185

FY Retention Goal

200

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

145

Action Plan

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 18 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 95% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

S. M. A. R. T. Goal and Action Plan Template

S. M. A. R. T. Goal focus:

1. Leadership Development - District 315A3 will ensure that the following leadership Development program :PST, RC/ZC, Cabinet Members Training,etc

2. Membership Development-District 315A3 will use the club quality initiative to support members retention, Chartering new clubs and GAT coordinator will ensure that all clubs are conducting effective new members orientations.

3.Service-District 315A3 will serve 200000 people

4. LCIF- I will manage 10 MJF/PMJF

District Governor, FVDG, SVDG, GST, GMT, GLT, LCIF Coordinators, Cabinet Secretary and Cabinet Treasurer is responsible to achieve this goal and June 20,2022 is the target deadline for completing this goal

Action Plan