

# 2021-22 District Goals



**District:** 315B1  
**Constitutional Area:** India, South Asia and Middle East

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 89% of clubs in our district report service.

### Action Plan

[District Service Action Plan.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

|             | New Clubs | Charter Members | New Members | Dropped Members |
|-------------|-----------|-----------------|-------------|-----------------|
| 1st Quarter | 10        | 200             | 25          | 5               |
| 2nd Quarter | 02        | 40              | 5           | 5               |
| 3rd Quarter | 02        | 40              | 5           | 5               |
| 4th Quarter | 01        | 20              | 5           | 5               |

### FY New Clubs

15

### FY Charter Members

300

## **FY New Members**

40

## **FY Retention Goal**

20

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

320

## **Action Plan**

[315B1 Membership Development Action Plan.pdf](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 34 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[315B1 Leadership Development Action Plan.pdf](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 0 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 0 clubs make a Model Club commitment.

## **Action Plan**

[315B1 District LCIF Campaign 100 Action Plan.pdf](#)

## **CUSTOM GOALS**

**Goal Statement**

**Action Plan**

**Goal Statement**

**Action Plan**