

2021-22 District Goals



District: 316 G
Constitutional Area: India, South Asia and Middle East

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

[393_Membership_7663.jpg](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	40	50	10
2nd Quarter	1	40	30	10
3rd Quarter	0	0	30	0
4th Quarter	0	0	30	10

FY New Clubs

2

FY Charter Members

80

FY New Members

140

FY Retention Goal

30

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

190

Action Plan

[Membership.jpg](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 4 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 4% of club officers (president, secretary and treasurer) attend club officer training.
- c. No, our GLT district coordinator will not report completed zone and club officer training in Learn.

Action Plan

[422_Membership_420.jpg](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 2 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

Action Plan

[423_Membership_2398.jpg](#)

CUSTOM GOALS

Goal Statement

AS

Action Plan

[351_Membership_4938.jpg](#)

Goal Statement

AS

Action Plan

[358_Membership_8401.jpg](#)