

# 2021-22 District Goals



**District:** 317 A  
**Constitutional Area:** India, South Asia and Middle East

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

### Action Plan

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	10	200	200	0
2nd Quarter	5	100	130	30
3rd Quarter	0	0	60	50
4th Quarter	0	0	50	10

### FY New Clubs

15

### FY Charter Members

300

## **FY New Members**

440

## **FY Retention Goal**

90

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

650

## **Action Plan**

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 45 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 95% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 12 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 5 clubs make a Model Club commitment.

## **Action Plan**

[Action Plan campaign 100.docx](#)

# CUSTOM GOALS

## Goal Statement

## Action Plan

## Goal Statement

Women Empowerment & welfare: Distribution of 1000 sewing machines to needy women , fixing 20 sanitary pad vending machines in schools, colleges, public places.

safe Drinking Water by installing 10 RO water plants at schools colleges and public places.

10 Mask vending machines in public places. Adopting and maintaining 10 parks. Feeding 1,00,000 people under Hunger project. planting 10,000 saplings under Environment project Building 8 toilets in Tribal Area. 5000 units of blood to Childhood cancer patients.

Awareness programme for 1,00,000 diabetic patients one Diabetic awareness Rally. Eye screening 10,000 persons and IOL operations for 1,000 patients.

Helping Orphanages and Senior Citizen homes by donations worth Rs.500,000/-.

Organising 1 Day Children's fun fair for 2000 Street and Orphan children

## Action Plan