

2021-22 District Goals



District: 318 A
Constitutional Area: India, South Asia and Middle East

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	5	100	50	50
2nd Quarter	5	100	100	100
3rd Quarter	5	100	100	100
4th Quarter	5	100	100	100

FY New Clubs

20

FY Charter Members

400

FY New Members

350

FY Retention Goal

350

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

400

Action Plan

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 90 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 60% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 20 clubs make a Model Club commitment.

Action Plan

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

We will increase our net membership by 400, before 30th June 2022.

We will ensure 50MJs before 30th June 2022.

We will train all our RC's, ZC's and Principle Club Officers by August 30th.

We will ensure 90% reporting by Clubs by September 2022.

Action Plan