

# 2021-22 District Goals



District: 32 C

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 65% of clubs in our district report service.

### Action Plan

[Plans to achieve goals for 32C.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	30	20
2nd Quarter	0	0	30	35
3rd Quarter	1	20	30	20
4th Quarter	0	0	30	35

### FY New Clubs

1

### FY Charter Members

20

## **FY New Members**

120

## **FY Retention Goal**

110

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

30

## **Action Plan**

[Plans to achieve membership growth for 32C.docx](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 7 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 60% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[Plans to train zone chairs and club officers for 32 C.docx](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 20 clubs make new Model Club commitments.
- b. Our district will ensure that 10 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 60 clubs make a Model Club commitment.

## **Action Plan**

[Plans to achieve model club goals for district 32-c.docx](#)

# CUSTOM GOALS

## Goal Statement

our multiple district has set a goal to get back into the schools and do vision screening this year.

## Action Plan

[Plans for vision screening in the schools](#)

[MD 32.docx](#)

## Goal Statement

same as multiple district. to work with vision screening in the schools again

## Action Plan

[358 Plans for vision screening in the schools](#)

[MD 32\\_4303.docx](#)