

# 2021-22 District Goals



District: 320 B  
Constitutional Area: India, South Asia and Middle East

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 73% of clubs in our district report service.

### Action Plan

[393 Action Plan of 320B 2021 2022 4970.doc](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	10	200	20	20
2nd Quarter	2	40	100	100
3rd Quarter	1	20	150	20
4th Quarter	2	40	100	100

### FY New Clubs

15

### FY Charter Members

300

## **FY New Members**

370

## **FY Retention Goal**

240

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

430

## **Action Plan**

[Action Plan of 320B 2021 2022.doc](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 19 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[422 Action Plan of 320B 2021 2022 6426.doc](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 2 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

## **Action Plan**

[423 Action Plan of 320B 2021 2022 6284.doc](#)

# CUSTOM GOALS

## Goal Statement

## Action Plan

## Goal Statement

We ensure atleast75% of the clubs get Club excellence awards and same percentage of RCs and Zcs will qualify for the Region and Zone awards and District excellence award will be achieved apart from this we will start 3 specialist clubs and all the programs will be well publicised in socialmedia and print media and for medical terms we are tying up with medical departments

## Action Plan

[358 Action Plan of 320B 2021 2022 4105.doc](#)