

2021-22 District Goals



District: 320 D
Constitutional Area: India, South Asia and Middle East

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 100% of clubs in our district report service.

Action Plan

[393 Action Plan of 320D 2021 2022 of District 320D 3856.doc](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	3	60	5	0
2nd Quarter	2	40	5	0
3rd Quarter	1	20	5	0
4th Quarter	1	20	5	0

FY New Clubs

7

FY Charter Members

140

FY New Members

20

FY Retention Goal

0

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

160

Action Plan

[Action Plan of 320D 2021 2022 of District 320D.doc](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 37 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 100% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[422 Action Plan of 320D 2021 2022 of District 320D_9795.doc](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[423 Action Plan of 320D 2021 2022 of District 320D_7053.doc](#)

CUSTOM GOALS

Goal Statement

Service with 100% Reporting, Membership Retention, LCIF 15 Mjfs, Leadership programs Club officer Training, RC and ZC Training and also LCI funded ZC Training

Action Plan

[351 Action Plan of 320D 2021 2022 of District 320D_6953.doc](#)

Goal Statement

Service with 100% Reporting covering all Global service areas and also Covid19 Awareness, Membership 100 Members, LCIF 15 Nos, Leadership programs with Club officers, RC and ZC Training and also LCI funded ZC Training

Action Plan

[358 Action Plan of 320D 2021 2022 of District 320D_881.doc](#)