

2021-22 District Goals



District: 321A1
Constitutional Area: India, South Asia and Middle East

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 60% of clubs in our district report service.

Action Plan

[district specific service goal.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	40	40	0
2nd Quarter	1	20	30	0
3rd Quarter	1	20	30	0
4th Quarter	1	20	30	0

FY New Clubs

5

FY Charter Members

100

FY New Members

130

FY Retention Goal

0

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

230

Action Plan

[district specific membership goal.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 16 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 100% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[district leadership goal.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

Action Plan

[district lcif campaign 100.docx](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

The District 321-A1 would achieve the Goals given for the year 2021-22 in Service Activities and Reporting, in Membership Growth and Club Extension, in Leadership Development and Contribution for LCIF. We will motivate our District Leaders and members to surpass the Goals in six months and give another new goal for the remaining period of the year.

I will certainly work on the S.M.A.R.T. Goals given by the Multiple District with my District team and try to achieve them as much as possible. When I have my DG team for 2021-22 elected, I will discuss with them to create a S.M.A.R.T. Goal and Plan accordingly for the year ahead.

Action Plan

[district changes 2021-22.docx](#)